



THE GREAT OUTDOORS

A SYMPOSIUM ON OUTDOOR EVENTS

THURSDAY 02 JULY 09



Thursday 02 July 2009
9.30am–4.30pm
The Great Outdoors
Conference Centre Oxford,
Park End Street, Oxford OX1 1JD

A symposium for senior public and private sector managers

The Great Outdoors

Millions of people enjoy outdoor arts every year.

They transform public spaces. They engage, inspire and regenerate entire communities. They create access to culture for all.

Did you know that:

The Cultural Olympiad prioritises making public spaces exciting. Arts Council England South East has responded by strengthening investment in outdoor arts. In 2008 Arts Council England South East awarded £1.5m, 24% of its Grants for the Arts budget, to outdoor arts projects. Arts Council England is looking to be a partner in ever more ambitious outdoor commissions and events with all the benefits that they can bring: 'Oxfordshire 2007' trebled its initial public sector investment and events like Brighton Festival contribute £20m to the economy every year.

The symposium will show you how ambitious cultural projects of every scale are achievable in the current economy; how they are conceived and how they are delivered on the front-line. We have attracted outstanding speakers whose own extraordinary events have stimulated enterprise, encouraged participation and led to powerful outcomes in community cohesion and planning.

You will discover how you can support and facilitate your own teams to forge mutually beneficial partnerships, how to access and benefit from working with independent creative producers and how to maximise the impact of a new outdoor arts commission.

Speakers and panellists include:

Jude Kelly
Chair of Culture and Education, London 2012

Helen Marriage
Director, Artichoke Productions

Peter Mearns
Executive Director of Marketing and Communications, North West RDA

Peter Boyden (Chair)
Formerly Creative Director, Eden Project

An event commissioned by Arts Council England South East and presented by Oxford Inspires with Oxford Playhouse and programmed by Simon Chatterton and Bill Gee.

RSVP

by Friday 29 May to:
lisa.makros@oxfordinspires.org
Telephone: 01865 810838

For speakers biographies go to: www.oxfordinspires.org

Conference Centre, Oxford is just two minutes walk from the Oxford station.
www.conferencecentreoxford.co.uk

